



In Print

IPM Associations now publish a premiere *Members Quarterly* newsletter in Winter, Spring, Summer and Fall. It reaches 10,000 senior human resource and management professionals across Canada including members of the following associations:

- Association of Professional Recruiters of Canada
- Canadian Management Professionals Association
- Canadian Association of Assessment Specialists
- Canadian Professional Trainers Association



Reach over 10,000 industry leaders at the most reasonable rates. Space is limited so advanced booking is essential!

Publication Date Deadline: Art and Payment

Spring 2022	January 10, 2022
Summer 2022	April 8, 2022
Fall 2022	July 8, 2022
Winter 2023	October 7, 2022
Spring 2023	January 10, 2023
Summer 2023	April 6, 2023

Business Card	2" H by 3 ½" W	Rate - \$275
Page Strip	1½" H by 7 ⅝" W	Rate - \$495
Half Page	4½" H by 7 ⅝" W	Rate - \$775
Full Page	10 ⅞" H by 8 ⅜" W	Rate - \$1395
Inside Back Cover (page 15)	10 ⅞" H by 8 ⅜" W	Rate - \$1595
Insert Rates:	Flyer Rates - Single sheet flyer rates: \$0.18 per sheet, 10,000 sheets required	
	Brochure - Maximum 8 pages, \$0.45 each, 10,000 brochures required	



INSTITUTE OF PROFESSIONAL MANAGEMENT

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FAX: 1-866-340-3586
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TECHNICAL SPECIFICATIONS:

Greyscale ads: JPG, TIF, PDF or PSD | Resolution - 300 DPI | Size 100%
Ads using MQ's 2nd colour must provide a channel-separated PDF
Full page ads bleed ⅛" all sides | Finished page size: 10 ⅞" H by 8 ⅜" W

Terms: All print advertising must be prepaid by production deadline.
No cancellations accepted after the closing date for space reservations.
Advertisers will be held responsible for non-payment of agency or broker accounts.
Surcharges: No charge for spot colour. All prices are based on providing a print-quality PDF or electronic artwork.

GST/HST is extra