

# Online

Canada's premiere **Workplace** web site now averages over a million hits per month with a rapidly growing subscriber base to our online journal **Workplace Today™** at [www.workplace.ca](http://www.workplace.ca), enabling you to reach your target audience with one (1) or two (2) clicks from our front page!

## Banner Ads

All banner ads are 375 by 70 pixels including link to your web site. We have two price options for 3 month and 6 month contracts:

### OPTION A

Workplace Today™ Journal Home Page  
 - 3 month term \$995  
 - 6 month term \$1445

### OPTION B

- Members Quarterly (Online)
- Feature Articles, Workplace Today™
- Members Directory (Online)
- 3 month term \$795
- 6 month term \$1195

Add GST/HST to all prices

**Listing under Workplace Resources:** Site partner package includes listing in a specific index category, individual full screen web page and a link to your web site: 6 month term: \$895 – 12 month term: \$1295

**Event Listing in Workplace Events:** Listing your event on workplace.ca Events page includes key details on your event, contact info and link to your web site. Contract rate for 6-month term: \$375

**NEW!** Contract rate for 3 or more events in one year: \$325 per event

## Editorial Calendar

Issue	Topics	Deadline for Artwork & Payment
January 2022	Top HR Trends of 2022	November 5, 2021
February 2022	Improving the Job Applicant Experience	December 6, 2021
March 2022	Healthy Corporate Cultures	January 5, 2022
April 2022	New HR Technologies	February 7, 2022
May 2022	Agile Performance Reviews	March 7, 2022
June 2022	Peer to Peer Learning	April 6, 2022
July 2022	Internal Recruitment	May 6, 2022
August 2022	Managing Multiple Generations	June 6, 2022
September 2022	Revamping Employee Benefits	July 6, 2022
October 2022	HR & Your Company's Climate Goals	August 5, 2022
November 2022	Cybersecurity and Remote Work	September 6, 2022
December 2022	Employee Wellness	October 6, 2022
January 2023	Top HR Trends of 2023	November 4, 2022
February 2023	Virtual Reality Training	December 6, 2022
March 2023	Keeping the Human in HR	January 5, 2023
April 2023	Fostering Company Culture	February 6, 2023
May 2023	Recruiting for Soft Skills	March 6, 2023
June 2023	Employee Experience	April 6, 2023



Book a banner ad in any of these editorial features by the corresponding deadline to reach thousands of targeted readers! Your banner ad will appear in the article for up to six months with a direct link to your web site! See the Online Advertising rates for pricing.

*\*All Web advertising contracts must be prepaid in full prior to placement.*

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